

MIA K. DIETRICH

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WORK EXPERIENCE

TARION MEDIA, LLC. • May 2015 to Present • Fishers, IN

Art Director

- Consulting with clients on critical marketing strategies and design concepts
- Assisting with new and existing client communications and task management
- Leading design projects for client print and web media
- Representing client services for direct and secondary clients
- Website architect and developer for E-commerce sites

BALL STATE UNIVERSITY, iLEARN • May 2013 to May 2015 • Muncie, IN

Graphic Designer

- Shouldered sole design responsibility within the department
- Led and consulted on several design projects affiliated within and without the department
- Created sustainable print designs for technology conferences
- Designed templates, icons, and other web graphics for presentations, documents, and blogs
- Photographed and filmed instructors and video tutorials

BALL STATE UNIVERSITY, BRACKEN LIBRARY • May 2012 to May 2013 • Muncie, IN

Graphic Designer/Student Assistant

- Designed screen savers and web graphics for LITS on time and with great satisfaction
- Manned front desk to greet and assist patrons warmly and kindly
- Answered and directed phone calls politely and diligently
- Cataloged daily databases in Microsoft Access
- Received and delivered reports around the library

HARDING POORMAN GROUP • May 2011 to July 2011 • Indianapolis, IN

Intern

- Prepared customer files for the press
- Corrected designs, layouts and other issues within customer files
- Participated in team building and other training programs
- Worked under stressful and fast-paced conditions to meet deadlines and customer needs
- Mastered company workflow and provided suggestions for improvement

EDUCATION

BALL STATE UNIVERSITY • Graduated May 2015 • Muncie, IN

Master of Telecommunications: Digital Storytelling

GPA—3.92/4.0

BALL STATE UNIVERSITY • Graduated May 2013 • Muncie, IN

Bachelor of Science in Graphic Arts Management; Minor: Business Administration

GPA—3.56/4.0 Dean's List (5 semesters)

HIGHLIGHTED PROJECT

HERO'S HORIZONS • Video Game and Web Marketing • Creative Associates International, Inc, Washington, D.C.

Lead Graphic Designer

- Collaborated with back-end designers from Washington D.C. and Cairo, Egypt
 - Designed graphics for the \$300,000 video game and accompanying web properties
 - Worked efficiently and effectively to meet rapidly approaching deadlines
 - Satisfied and explored clients' needs to finish a polished product
 - Studied and recreated marketing needs for mobile games
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SOFTWARE EXPERIENCE

- Adobe Illustrator CC
- Adobe Photoshop CC
- Adobe InDesign CC
- Adobe Dreamweaver CC
- Adobe After Effects CC
- Adobe Acrobat Pro
- Microsoft Word
- Microsoft Excel
- Filezilla
- Wordpress
- BigCommerce
- Google Docs